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TOBACCO INDUSTRY RESEARCH COMMITTEE  
150 EAST FORTY SECOND STREET

NEW YORK 17, N.Y.

44282

Activated: 1/1/55

Renewed: 1/1/56

(Heath and Farnsworth)

Application For Research Grant

Date:

November 28, 1956

1. Name of Investigator:

Charles McArthur, Ph.D.

2. Title:

Psychologist to the University Health Services

3. Institution

& Address:

The University Health Services

Harvard University

73 Mt. Auburn Street

Cambridge, Massachusetts

4. Project or Subject:

Monograph on social and personal determinants of  
smoking behavior

5. Detailed Plan of Procedure (Use reverse side if additional space is needed):

Proposal One involves an expenditure of \$7500. Put simply, it would cover the continuation of the existing research until next June 30. That would mean the completion of the book or monograph, already partially completed, which was described in some detail in one section of the progress report given to you last summer. The work (and the staff) has been set up on an academic year basis and plans have been realized very nearly on schedule, so that some sort of stopping point might be reached at that time. What remains to be done is a good deal of generating of manuscript about existing results, some translation of the material presented in the crude form of contingency tables into more sophisticated statistics, and conclusion of the substudies of quitting and cutting down and of reactions to the publicity about smoking and cancer.

The resulting work would be in the form of a Genetic Psychology Monograph or of a small book. It would be too long for the usual journal and probably would make a tediously long series of journal articles.

A possibility that was not discussed with Dr. Rickett but that might be included in this six-month program would be some exploration of a new lead turned up by two Texas psychologists, who show a relationship between Rorschach content and the location of cancer within the body. It might be relevant to discover whether the Rorschach signs that they find related to the locus of the carcinoma are also related to smoking habits. This, in our data as now tabulated, would not be very difficult.

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6. Budget Plan:

Salaries	<b>including Retiring Allowances</b>	<b>\$6350</b>
Expendable Supplies		100
Permanent Equipment		0
Overhead		550
Other		0
Total		<b>\$7500</b>

7. Anticipated Duration of Work:

Until June 30, 1957

8. Facilities and Staff Available:

The same as for the past years. Active workers on this project are Dr. McArthur, Miss Ellen Waldron and Mr. John Dickinson.

9. Additional Requirements:

none

10. Additional Information (Including relation of work to other projects and other sources of supply):

This would be a "close out" operation. If the Committee decides to accept Proposal Two, this proposal need not be considered, since the work outlined here could be done under the terms of Proposal Two without additional support.

There are no other sources of support for this work.

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Signature

Director of Project